

Key Demographics ~ Regional Area

	30 Minute Drive Time*	20 Minute Drive Time*	10 Minute Drive Time*
POPULATION			
2009 Projection	1,142,651	548,895	102,352
2004 Estimate	1,005,284	481,300	84,955
Growth 2004-2009	13.7%	14.0%	20.5%
Growth 2000-2004	12.5%	12.8%	20.6%
2004 POPULATION BY RACE			
White	57.6%	53.9%	69.1%
Black or African American	6.1%	6.9%	3.1%
Asian	9.7%	8.6%	4.8%
Other Single Race	20.1%	23.7%	15.9%
Two or More Races	6.6%	7.0%	7.1%
2004 POPULATION BY AGE			
Less than 21	35.1%	35.4%	35.1%
21 to 34	20.2%	20.6%	18.1%
35 to 49	21.1%	21.2%	23.3%
50 to 64	13.6%	13.1%	14.1%
65 and over	10.0%	9.7%	9.4%
Median Age	31.3 yrs.	30.9 yrs.	32.6 yrs.
Average Age	33.7 yrs.	33.3 yrs.	33.9 yrs.
HOUSEHOLDS			
2009 Projection	365,727	171,555	33,892
2004 Estimate	323,671	150,981	27,913
Growth 2004-2009	13.0%	13.60%	21.4%
Growth 2000-2004	12.0%	12.50%	21.4%
2004 Average Income all HH's	\$57,653	\$55,028	\$62,504
2004 Family Households	73.8%	73.9%	76.9%
2004 Average Income Family HH's	\$64,192	\$61,054	\$68,543
2004 HOUSING			
Owner Occupied	60.9%	61.0%	66.0%
Less than \$200,000 value	51.4%	52.1%	35.4%
\$200,000 to \$299,999 value	30.1%	30.3%	44.6%
\$300,000 or more value	18.5%	17.6%	20.0%
Median Value	\$197,194	\$195,105	\$232,692

*From Main St. & Yosemite Ave. in Manteca